



THE
MEDTECH
CONFERENCE

Powered by  AdvaMed

presented by

DEVICEPHARM[™]

The MedTech Conference 2017

September 25 - 27, 2017

San Jose McEnery Convention Center

San Jose, CA

www.themedtechconference.com

AdvaMed 2017 is now The MedTech Conference

powered by AdvaMed

September 25 - 27 | San Jose McEnery Convention Center | San Jose, CA

Join us for **the global summit** for medical technology industry leaders and the **largest annual gathering** of medical technology professionals **in North America**. The MedTech Conference powered by AdvaMed will bring together **representatives from more than 1,000 companies** for business development, presentations on innovative technologies, and networking with policymakers, business executives and industry leaders.

Take advantage of this chance to accomplish your 2017 goals.

Host Partners

MIDMA
MEDICAL DEVICE MANUFACTURERS ASSOCIATION



BIOCOM

CLSA
California Life Sciences Association



2016

BY THE NUMBERS

MORE THAN
2,650  attendees

NEARLY
1,200  partnering meetings

107  exhibiting companies

NEARLY
1,000  unique attending companies

27  countries represented

The MedTech Conference will be...

Immersive

Make valuable business connections with more than 2,500 industry leaders, policymakers, investors and business executives in attendance

Interactive

Hear from other companies and industry leaders at the forefront of medtech at panel discussions on industry hot topics

Innovative

See the latest emerging technologies in medtech at the MedTech Innovator Showcase

Inspiring

Learn more about how to seize key opportunities as the industry continues to grow

Event **HIGHLIGHTS**



SUNDAY, SEPT 24

- ▶ Arrival in San Jose
- ▶ International Reception



MONDAY, SEPT 25

Kick off the conference at 1:00 pm with panel discussions and networking!

- ▶ AdvaMed Accel Leadership Seminar
- ▶ Panel Sessions
- ▶ Welcome Reception



TUESDAY, SEPT 26

Full day of education, exhibition, networking and partnering!

- ▶ Plenary Breakfast & Lunch
- ▶ MedTech Innovator Showcase
- ▶ Panel Sessions
- ▶ MedTech Innovator \$500K Competition Finals
- ▶ CEOs Unplugged
- ▶ MedTech After Party
- ▶ Chairmen's Networking Reception



WEDNESDAY, SEPT 27

Last day to accomplish your conference goals!

- ▶ Networking Breakfast
- ▶ CEOs Unplugged
- ▶ Panel Sessions
- ▶ MedTech Innovator Showcase
- ▶ Plenary Lunch
- ▶ CDRH Town Hall
- ▶ US Market Access Seminar

Programming **TOPIC AREAS**

INNOVATION ECOSYSTEM

RISK CONTRACTING

GLOBAL HEALTH



INSPECTIONS

GENOMICS



Case for Quality

Real World Evidence

IN VIVO DIAGNOSTICS

Made in China 2025

EARLY-STAGE INVESTMENT

3D PRINTING

AI/ML



Cybersecurity



NEST

EU MDR

DIGITAL MEDTECH

EMERGING SIGNALS

Invaluable - excellent executive demographics and a relaxed environment that encourages networking opportunities.

- Vincent Forlenza, Chairman, Chief Executive Officer and President, BD



CDRH Town Hall

Join us for an exclusive peek into FDA's Center for Devices and Radiological Health (CDRH) featuring Jeff Shuren, M.D., J.D., Director, CDRH.



CEOs Unplugged

Benefit from uncensored commentary, insights and expertise from leading CEOs during CEOs Unplugged interactive panels in the Exhibit Hall. Last year's conference featured prominent CEOs from companies such as ResMed, Smiths Medical and Medtronic!

Programming Pillars



Getting to Yes—Running The Decision Maker Gauntlet



Navigating the Rules of the Road—Marketplace Compliance



Industry Outlook & Insights



MedTech (R)evolution

The MedTech Conference brings together **industry leaders, investors, policymakers, entrepreneurs** and other **stakeholders** with insight into key **regulatory, business development** and **compliance** issues.

At this year's conference, held in the heart of Silicon Valley, you'll have the chance to mix and mingle with **technology leaders, FDA officials, emerging and early growth companies** and **investors** to discuss the challenges facing the medtech industry and the prime opportunities to bring medtech to the next level.

WHO YOU'LL MEET IN SAN JOSE:

24% ▶ C-LEVEL AND
PRESIDENT

14% ▶ GENERAL MANAGER /
MANAGER

15% ▶ EXECUTIVE VP /
SENIOR VP / VP

20% ▶ EXECUTIVE DIRECTOR /
DIRECTOR

6% ▶ PARTNER / PRINCIPAL

3% ▶ GENERAL COUNSEL /
COUNSEL

23% ▶ OTHER





MEDTECH CONNECT

Network and collaborate with
industry leaders and **innovators**
on the **cutting edge of medtech**

The MedTech Conference provides the ideal environment for investors and corporate business development executives to discover the latest medical technology innovations and start-ups. Small and emerging medical technology companies also have the chance to make connections with investors and potential corporate business partners.

Through MedTech Connect – a desktop portal and mobile networking platform for scheduling one-on-one meetings – all full-access conference attendees can **search for other attendees, request meetings and meet** in the MedTech Connect Zone.

Set Your Schedule and Begin Partnering!

MedTech Connect opens in August!

Business Development



Through the MedTech Innovator Showcase and \$500K Competition Finals, investors and corporate business development executives can find their next strategic partnership or investment opportunity. The conference also includes an invite-only strategic investor speed networking session.

For small and emerging medical technology companies, The MedTech Conference offers world-class educational programming and access to all of the tools for success, including:

- The AdvaMed Accel Leadership Seminar, a pre-conference program on Monday, September 25, designed for executives of early and emerging-growth medical technology companies.
- The Innovation Pavilion, enabling small medtech companies to display models and prototypes at kiosks in the Exhibit Hall and gain valuable exposure for their technologies.

Receptions Cheers!

Monday, Sept 25

**Welcome
Reception**

Tuesday, Sept 26

**Chairmen's Networking
Reception**

Tuesday, Sept 26

**MedTech
After Party**

Gold Sponsors



“

A must attend conference for any serious emerging company in the medtech space. It condenses months of networking with high-value contacts into a few days

”

– Patrick Sislian, Co-Founder & CEO, Deton Corp.

The MedTech Conference and AdvaMed Accel are proud to partner again with MedTech Innovator, the industry's premier global competition and accelerator.

MedTech Innovator \$500K Competition Finals

The MedTech Innovator 2017 Competition Finals will feature the final four start-up companies in a plenary session on Tuesday, September 26. The finalists will present to an expert judging panel and compete for the audience vote to determine the MedTech Innovator of 2017 and the winner of **\$500,000** in prizes. Don't miss it!

MedTech Innovator Showcase

This year's showcase will feature presentations by 50 transformative, early to mid-stage device, diagnostic and digital health companies under several common themes:

- Chronic Disease Management
- Cognitive Devices and Platforms
- Consumer Healthcare
- Healthcare Efficiency and Cost Reduction
- Infectious Disease Management
- Next-Gen Surgical
- Patient Safety and Satisfaction
- Population Health
- Precision and Personalized Medicine
- Technology-Enabled Services



Explore San Jose

The San Jose McEnergy Convention Center is located in the heart of downtown. No matter what your interests are or what you are looking to do near the Center, there's something for you:

Dining

San Jose's culinary scene is diverse and exciting, with a variety of international and locally-sourced restaurants. Start your day with a crêpe or a donut, and watch the sunset while dining al fresco on local seafood or Mexican cuisine. And don't forget to sample the world-class wine!

Arts & Entertainment

From history to the arts, you are bound to discover something new in San Jose. Visit History Park, check out the spooky Winchester Mystery House or stroll around the SoFA arts & entertainment district to experience local, eclectic art and music.

Technology & Local Sites

Explore the Tech Museum of Innovation or visit the Tesla showroom to experience the Silicon Valley's tech scene. If you're looking to get outside, don't miss the country's largest Municipal Rose Garden or the San Pedro Square Market.

Platinum Sponsors



Alcon®



BAIRD

Baxter

B|BRAUN
SHARING EXPERTISE

Capital One
Commercial Banking

Deloitte.

flex.

Grant Thornton

Hill-Rom
Enhancing outcomes for patients and their caregivers

HOLOGIC®
The Science of Care

HOYA

IBM
Watson
Health

Register & Book a Room

The MedTech Conference offers discounts on transportation, like airlines and rental cars—
Visit themedtechconference.com for details!



Visit

themedtechconference.com to learn more about registration rates for The MedTech Conference. **Book by July 7 to get the early-bird rate!**



Hotel Room Block

A block of rooms has been reserved at reduced rates for conference attendees at three local hotels. Visit themedtechconference.com for more information.

Marriott San Jose
 301 S. Market Street
 San Jose, CA 95113

A four-star property directly connected to the Convention Center

Westin San Jose
 (formerly the Sainte-Claire)
 302 S. Market Street
 San Jose, CA 95113

A four-star property across the street from the Convention Center

Fairmont San Jose
 170 S. Market Street
 San Jose, CA 95113

A four-star property only two blocks from the Convention Center





THE MEDTECH CONFERENCE

Powered by AdvaMed

44 Canal Center Plaza, Suite 300
Alexandria, VA 22314

@MedTechCon

www.themedtechconference.com

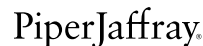


THE MEDTECH CONFERENCE | SEPTEMBER 25 - 27 | SAN JOSE MCENERY CONVENTION CENTER | SAN JOSE, CA

Presenting Sponsor



Host Sponsors



Diamond Sponsors

